

Figure 1

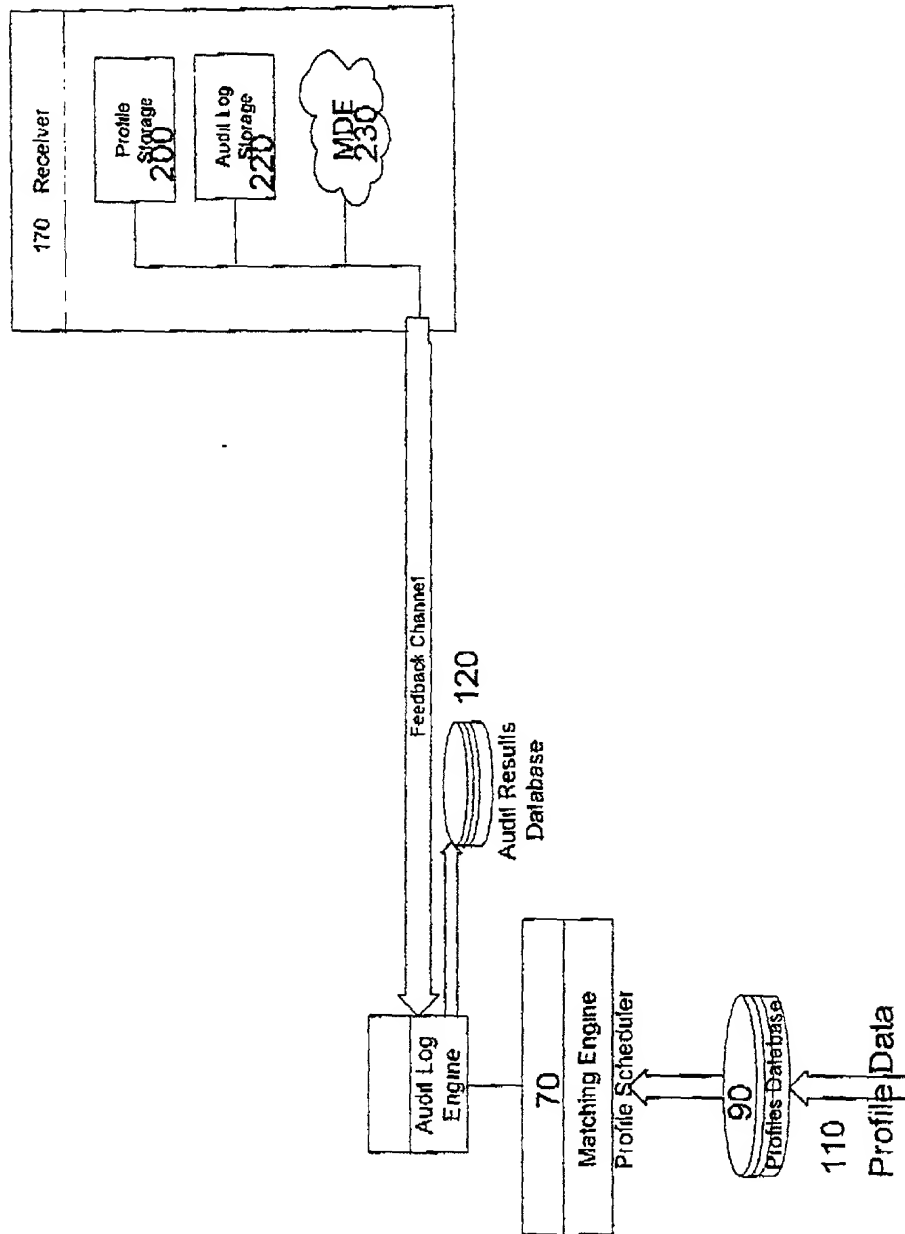


Figure 2

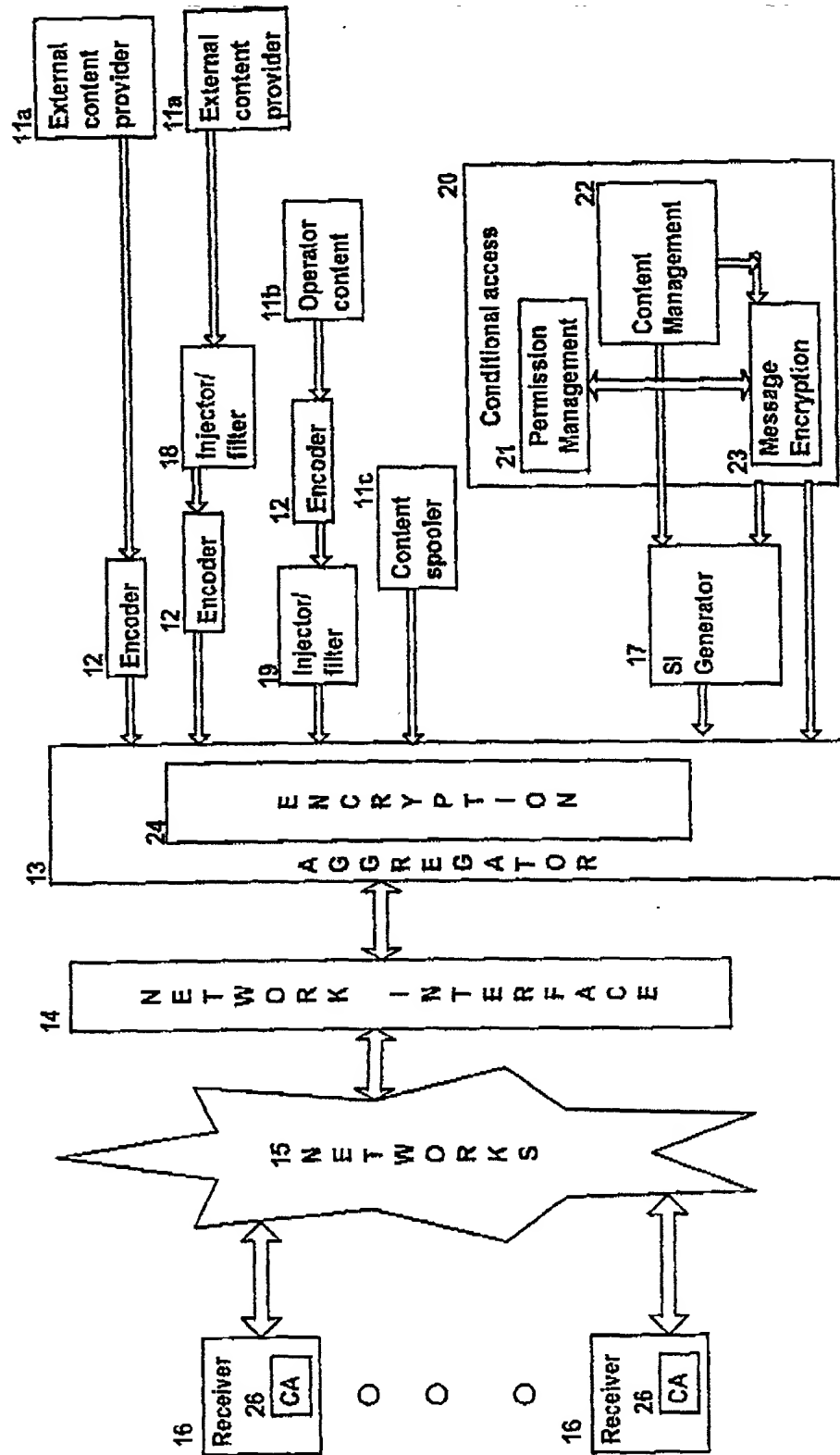


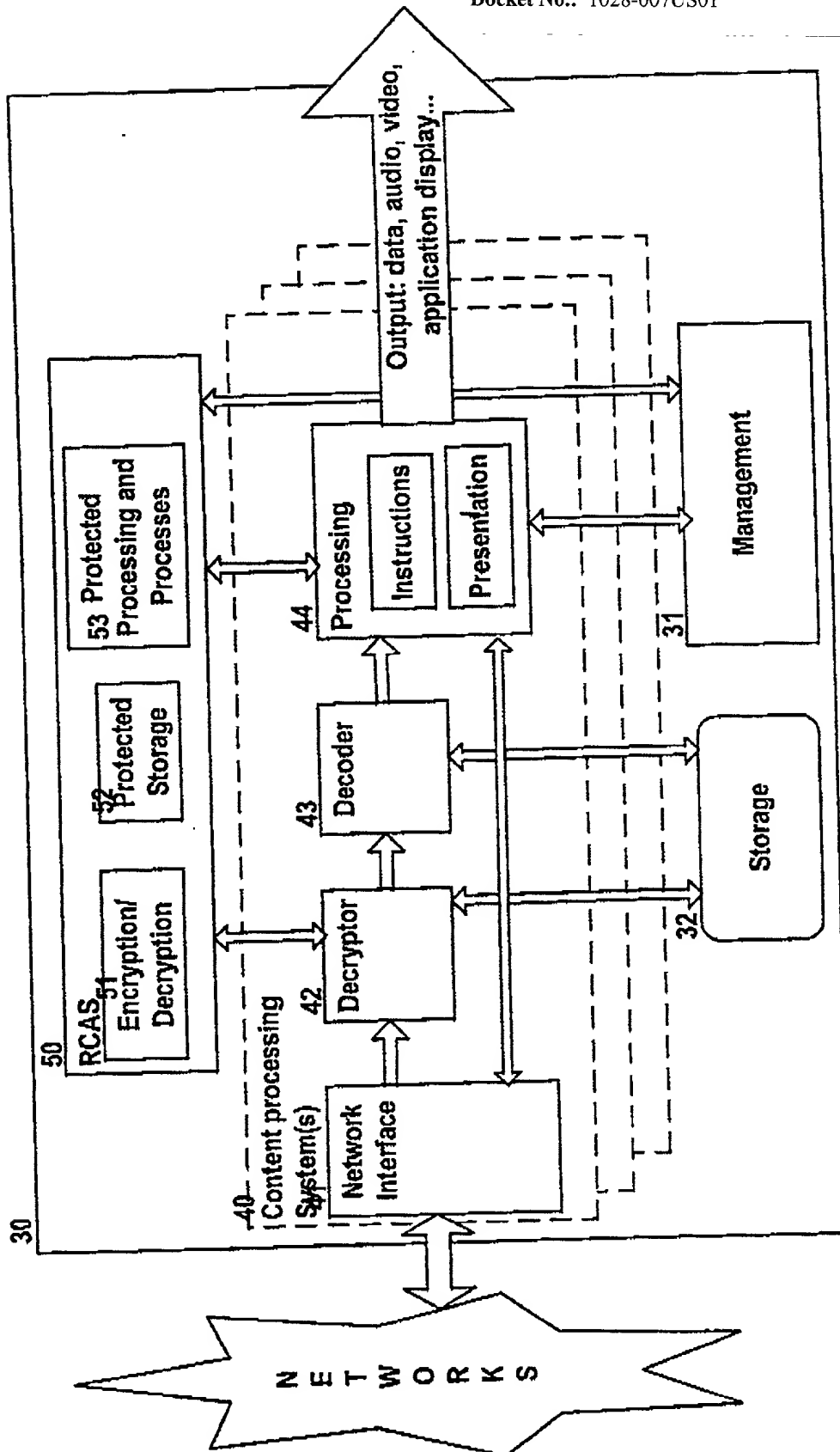
Figure 3

**Title:** METHOD AND SYSTEM FOR TARGETED CONTENT PRESENTATION IN A COMMUNICATIONS NETWORK

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**Docket No.:** 1028-007US01

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### Figure 4

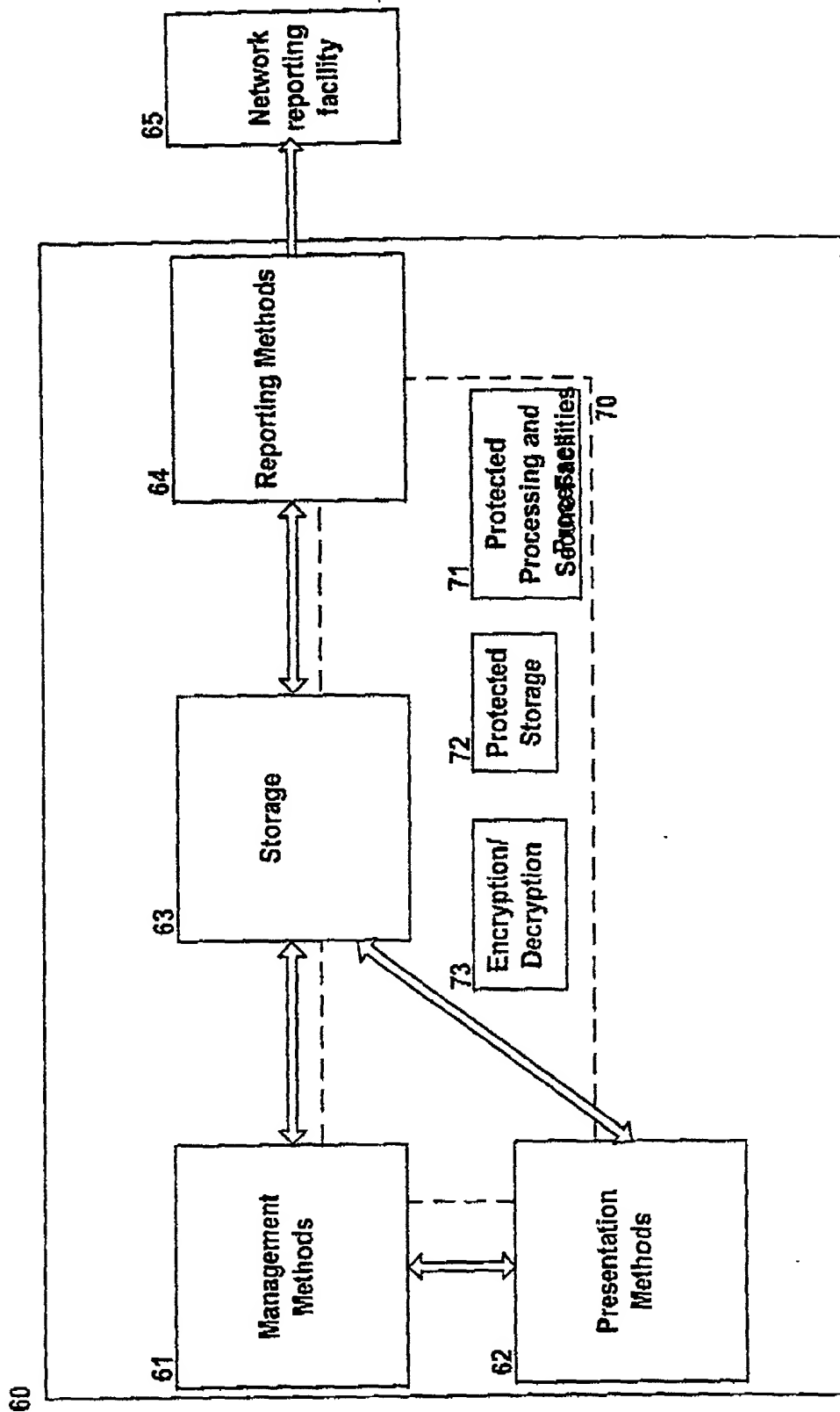


Figure 5

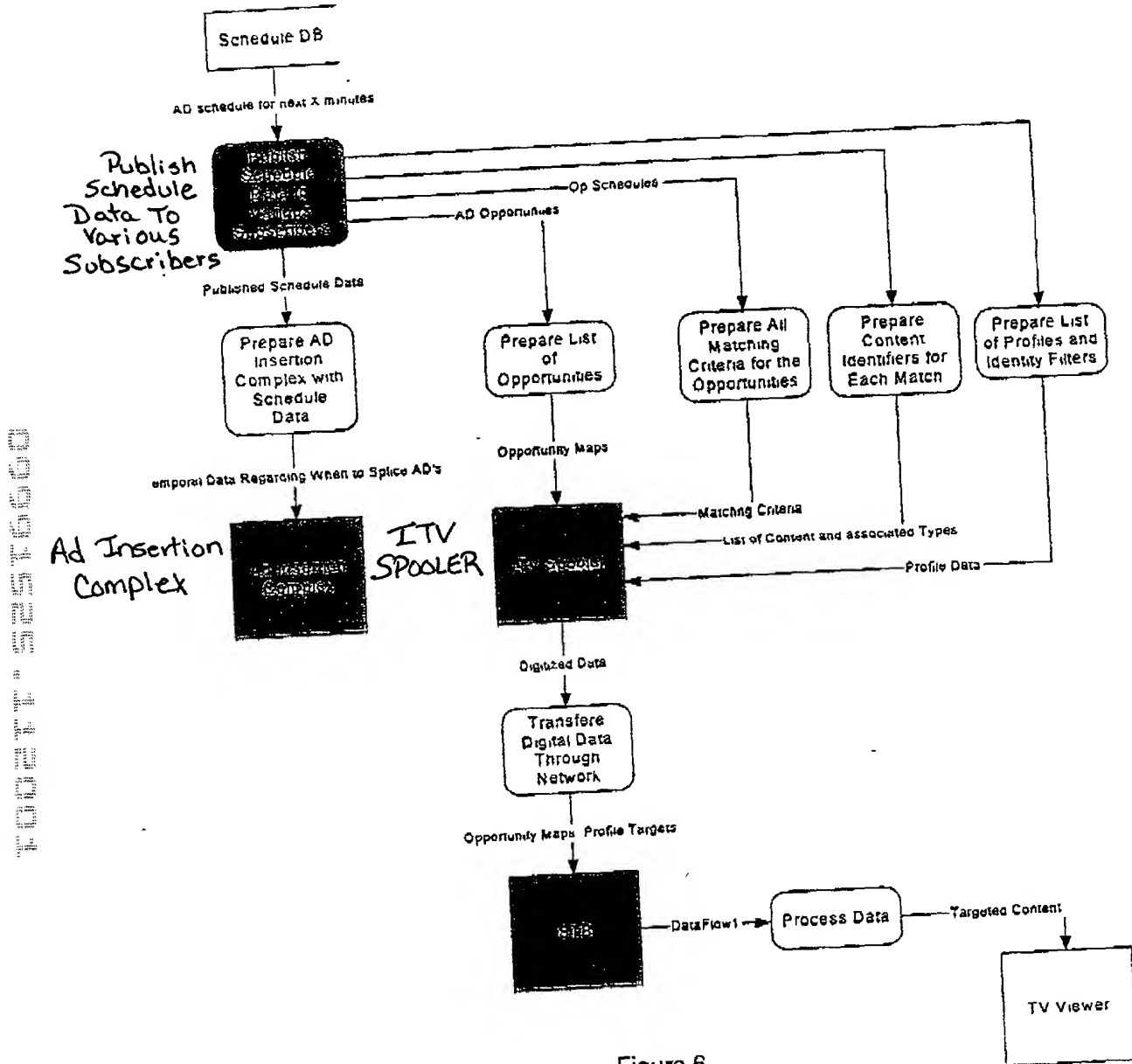


Figure 6

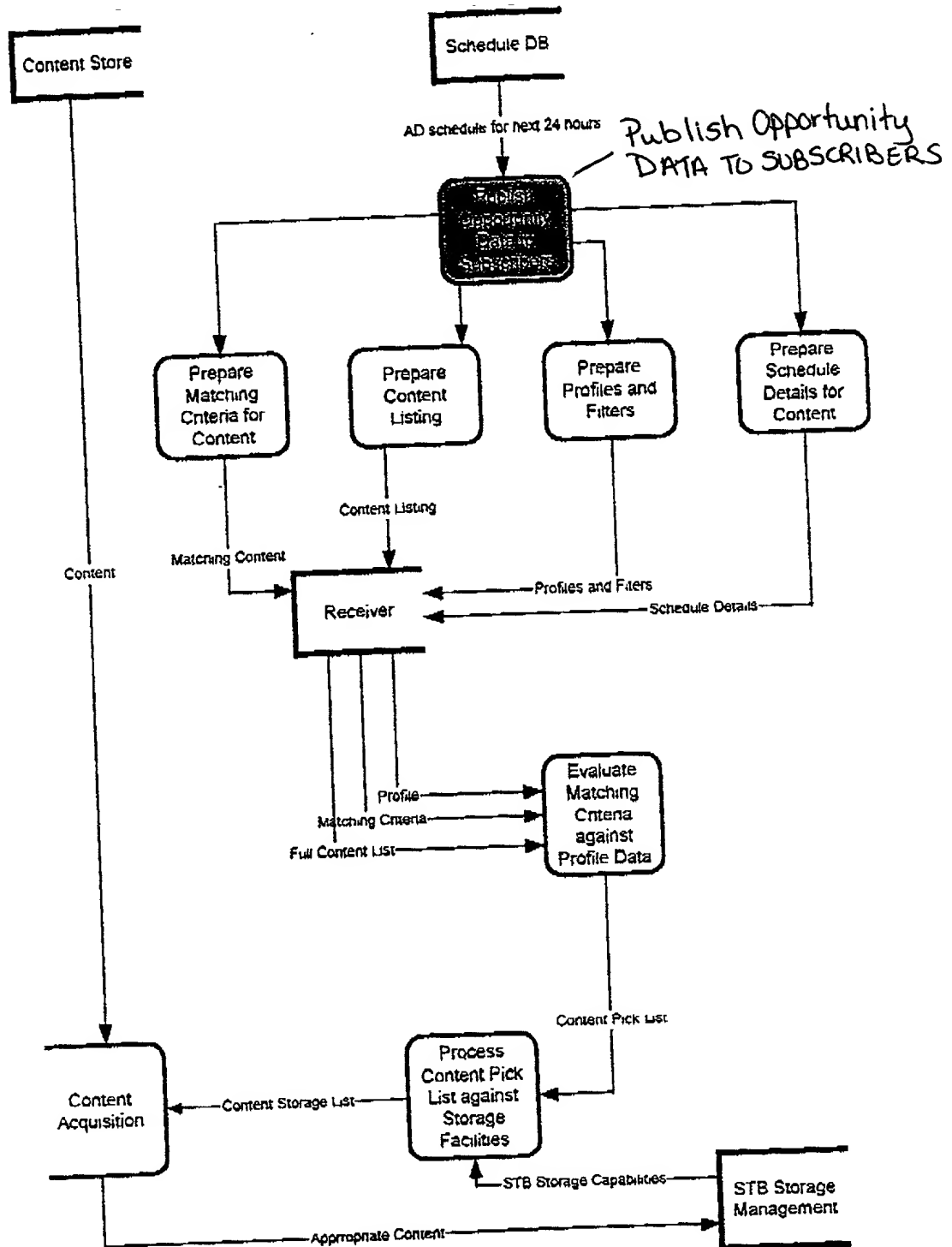
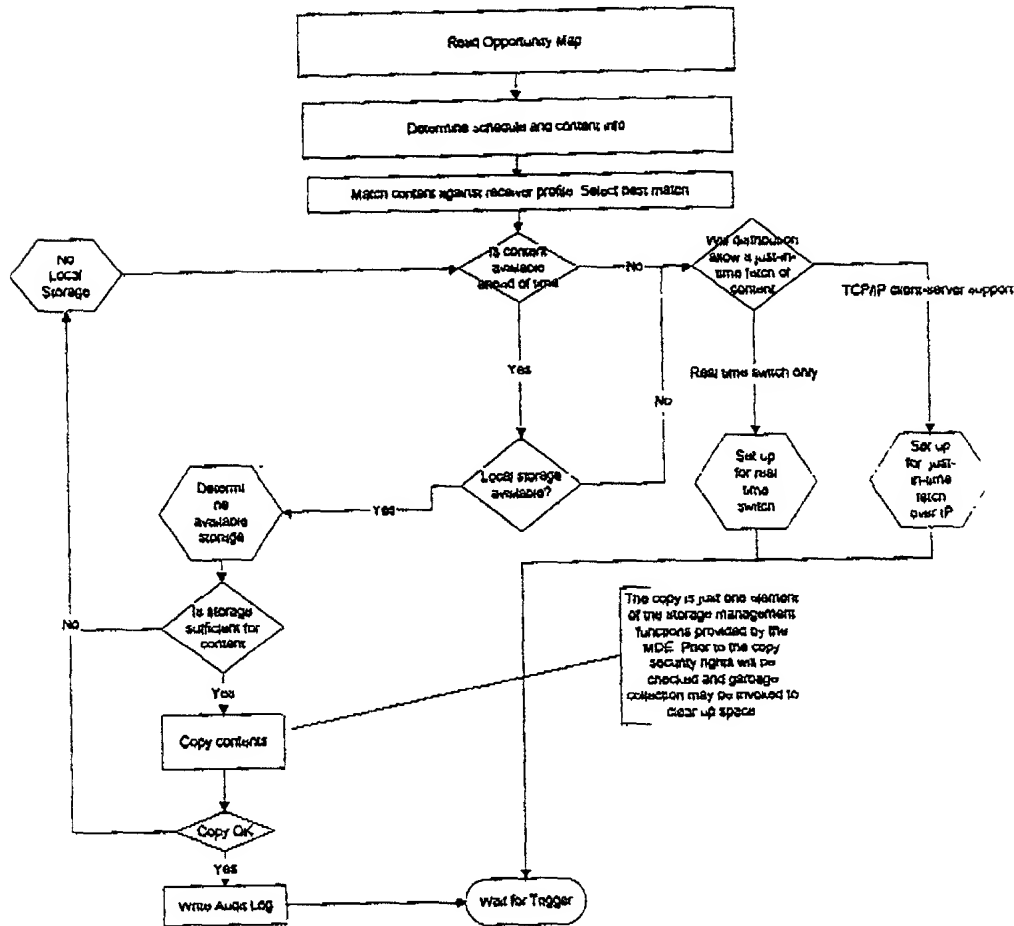


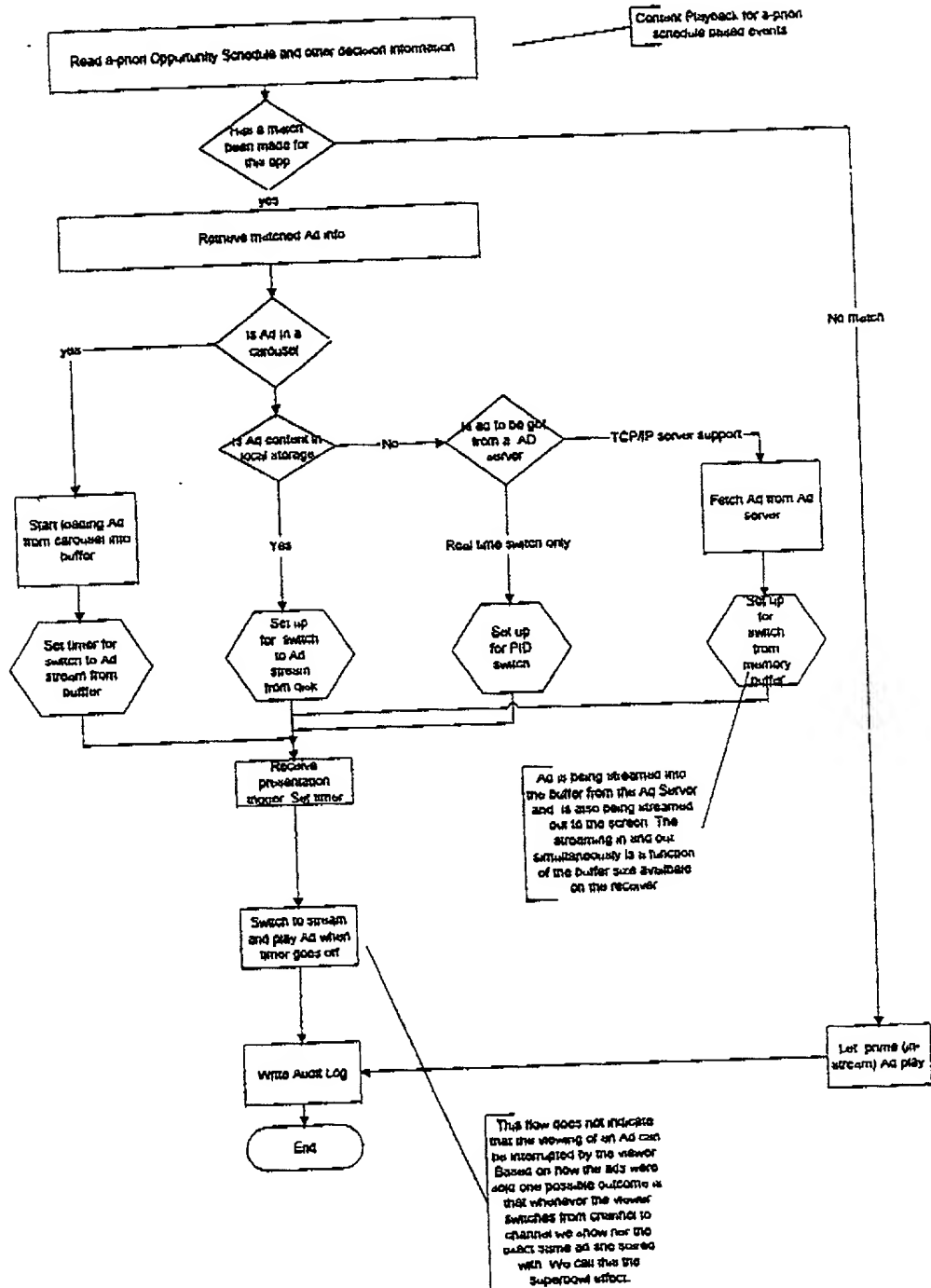
Figure 7



MDE: content acquisition flow

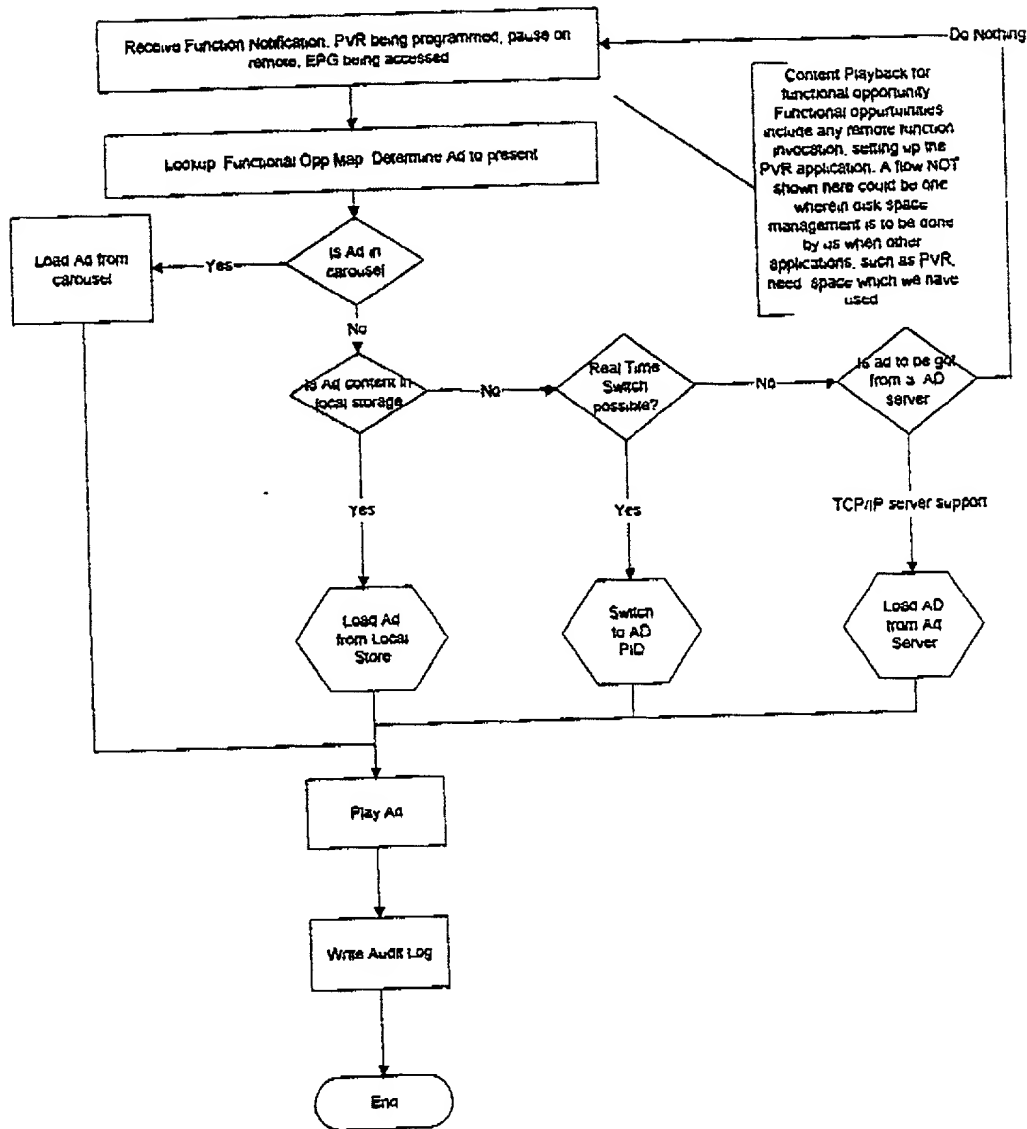
Figure 8





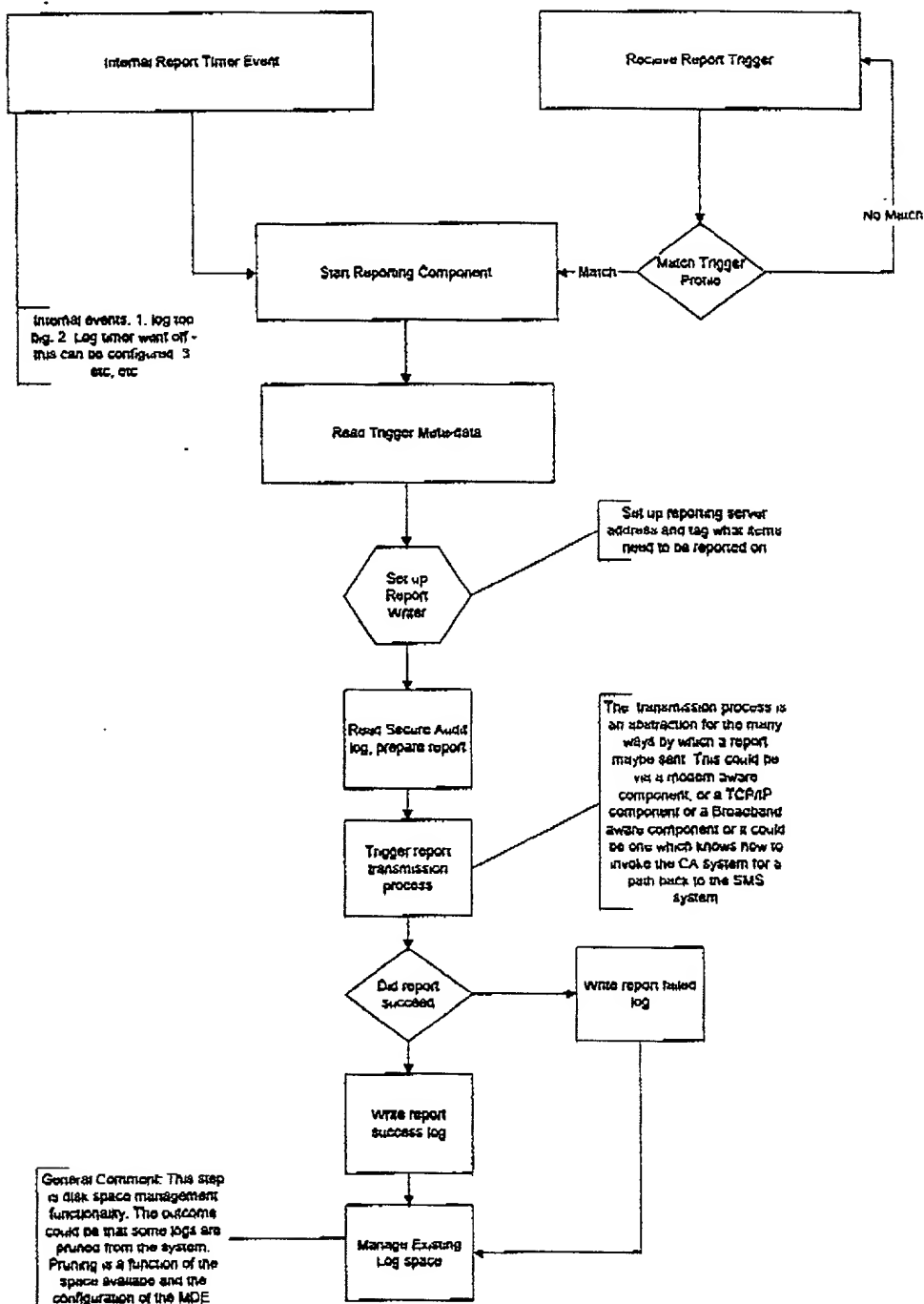
MDE: Content playback for a-priori schedule

Figure 9



MDE: Content playback for function based opportunities

Figure 10



MDE: Report/Feedback flow.

Figure 11